SW_Product Name_Packaging Type **H**

Manufacturer:	XXXXXXX	Product Art:
OXO Designer:	XXXXXXX	**ADD GRAYSCALE IMAGE OF PRODUCT HERE**
Created:	XXXXXXX	
Modified:	XXXXXXX	
OXO Production:	XXXXXXX	
Modified:	XXXXXXX	

Material, Size, Ink Specs

Configuration:	Card	Size:: XX.XX in x XX.XX in
Print Materials:	Thin Card – Clay coated newsback – 0.9 mm thick	Process Inks: Cyan, Magenta, Yellow, Black
Sided:	2	
Colors:	6/6	
Varnish/Lam:	Matte Varnish (oil)	Pantone Inks: PMS 485, PMS CG10

Material without Printing:

Glue – Industrial Strength

Twist Ties –
1 flat clear twist tie (upper die holes)
1 flat black twist tie (lower die hole)

Clear Plastic Blade Cover – PP

Additional Specs

Testing Required: Bar Code, Drop Testing

Testing N/A: Accelerated Age, Tear

Notes:
– The OXO logo should be printed correctly without distortion.
– The above line art should be used for the Inner/Master Carton stickers.
– Each finished package must hang straight. You may adjust the placement of the hanging hole (from left to right only) if necessary.
– Do not print the purple line around the UPC bar code.
– All inner cartons must have a top sheet of corrugated placed inside so that the packaging is not damaged when the cartons are sliced open with a knife.
– A top sheet of corrugated cardboard is not needed if the inner carton is designed so that the products and packaging cannot be damaged when slicing open the carton with a knife.
– The purple points are for Dennison for artwork reference, there is no die cut hole when making the card.
– No PVC.

Please update Spec Box info with Material, Size and NOTES details from approved APO Dieline in FINAL Configuration Folder.

OXO SoftWorks®

1% FOR THE PLANET

Product Name

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Color sit amet consectetur

DISHWASHER SAFE

OXO BETTER™ GUARANTEE

OXO SoftWorks®

Product Name

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OXO BETTER™ GUARANTEE If you're not satisfied with your purchase, we want to hear about it. We will replace it or refund you, because we are here to make it better — guaranteed.

1% FOR THE PLANET OXO is committing 1% of our annual sales to support environmental nonprofits.

DISHWASHER SAFE

BPA FREE

EST 1990

oxo.com

1 800 545 4411

Product Name – 000000000

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OXO and SoftWorks are registered trademarks of Helen of Troy Limited.

SW_Product Name_Packaging Type

H

Manufacturer:	XXXXXXX	Product Art:	
OXO Designer:	XXXXXXX		**ADD GRAYSCALE IMAGE OF PRODUCT HERE**
Created:	XXXXXXX		
Modified:	XXXXXXX		
OXO Production:	XXXXXXX		
Modified:	XXXXXXX		

Material, Size, Ink Specs

Configuration:	Card
Print Materials:	Thin Card – Clay coated newsback – 0.9 mm thick
Sided:	2
Colors:	6/6
Varnish/Lam:	Matte Varnish (oil)

Size: FLAT: XX.XX in x XX.XX in
Size: TRIM: XX.XX in x XX.XX in

Process Inks:

Cyan | Magenta | Yellow | Black

Pantone Inks:

PMS 485 | PMS CG10

Material without Printing:

Glue – Industrial Strength

Twist Ties –
1 flat clear twist tie [upper die holes]
1 flat black twist tie [lower die hole]

Clear Plastic Blade Cover – PP

Additional Specs

Testing Required:	Bar Code Drop Testing
Testing N/A:	Accelerated Age Tear

Notes:
– The OXO logo should be printed correctly without distortion.
– The above line art should be used for the Inner/Master Carton stickers.
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– No PVC.

Please update Spec Box info with Material, Size and NOTES details from approved APO Dieline in FINAL Configuration Folder.

OXO SoftWorks®

1% FOR THE PLANET

Product Name

Lorem ipsum dolor sit

Color sit amet consectetur

DISHWASHER SAFE

OXO BETTER™ GUARANTEE

OXO SoftWorks®

Product Name

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Dolor sit amet totam remaeso aperiam eaque ipsa, quaente	Lorem ipsum dolor sit ameterente cons ectetuer veritatis et quasi	Duis aute irure dolor in repre henderit in voluptate
OXO BETTER™ GUARANTEE If you're not satisfied with your purchase, we want to hear about it. We'll replace it or refund you, because we're here to make it better — guaranteed.	1% FOR THE PLANET OXO is committing 1% of our annual sales to support environmental nonprofits. DISHWASHER SAFE STAINLESS STEEL EST 1990 oxo.com 1 800 545 4411	Product Name – 00000000 0 00000 00000 0 Helen of Troy Made in China. Distributed by OXO International, Ltd., El Paso, TX 79912. OXO and SoftWorks are registered trademarks of Helen of Troy Limited.

SW_Product Name_Packaging Type

H

Manufacturer:	XXXXXXX
OXO Designer:	XXXXXXX
Created:	XXXXXXX
Modified:	XXXXXXX
OXO Production:	XXXXXXX
Modified:	XXXXXXX

Product Art:

ADD GRAYSCALE IMAGE OF PRODUCT HERE

Material, Size, Ink Specs

Configuration:	Card
Print Materials:	Thin Card – Clay coated newsback – 0.9 mm thick
Sided:	2
Colors:	6/6
Varnish/Lam:	Matte Varnish (oil)

Size: FLAT: XX.XX in x XX.XX in
Size: TRIM: XX.XX in x XX.XX in

Process Inks: Cyan, Magenta, Yellow, Black

Pantone Inks: PMS 485, PMS CG10

Material without Printing:

Glue – Industrial Strength

Twist Ties –
1 flat clear twist tie [upper die holes]
1 flat black twist tie [lower die hole]

Clear Plastic Blade Cover – PP

Additional Specs

Testing Required:	Bar Code Drop Testing
Testing N/A:	Accelerated Age Tear

Notes:
- The OXO logo should be printed correctly without distortion.
- The above line art should be used for the Inner/Master Carton stickers.
- Each finished package must hang straight. You may adjust the placement of the hanging hole (from left to right only) if necessary.
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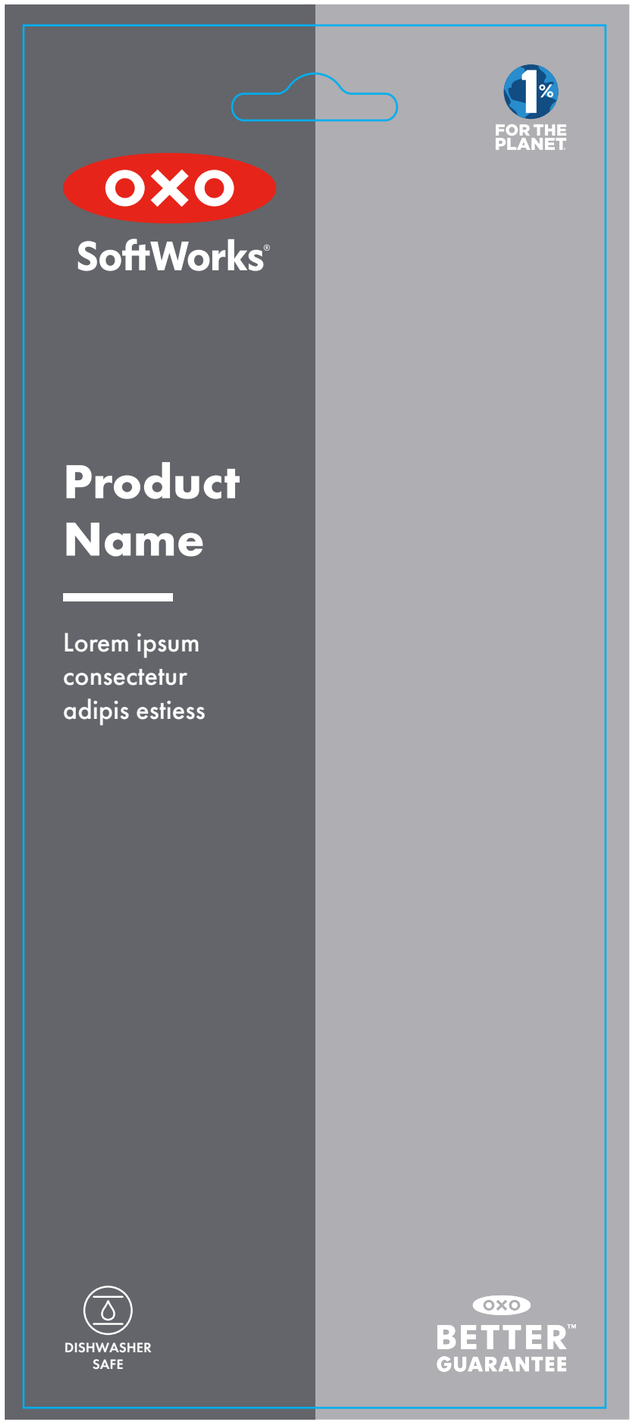
- No PVC.

Please update Spec Box info with Material, Size and NOTES details from approved APO Dieline in FINAL Configuration Folder.



SW_Product Name_Packaging Type

H

Manufacturer: XXXXXXX
OXO Designer: XXXXXXX
Created: XXXXXXX
Modified: XXXXXXX
OXO Production: XXXXXXX
Modified: XXXXXXX

Product Art:

ADD GRAYSCALE IMAGE OF PRODUCT HERE

Material, Size, Ink Specs

Configuration: Hanging Card

Print Materials: Bright White
Solid Bleach Sulfate
0.45 mm Thick

Sided: 2

Colors: 6/2

Varnish/Lam: Matte Varnish (oil)

Size: FLAT: XX.XX in x XX.XX in
Size: TRIM: XX.XX in x XX.XX in

Process Inks:

Cyan | Magenta | Yellow | Black

Pantone Inks:

PMS 485 | PMS CG10

Material without Printing:

Glue – Industrial Strength

Additional Specs

Testing Required: Bar Code
Drop Testing

Testing N/A: Accelerated Age
Tear

Notes:
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– The above line art should be used for the Inner/Master Carton stickers.
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Please update Spec Box info with Material, Size and NOTES details from approved APO Dieline in FINAL Configuration Folder.

Alternate back on white