


GG_Product Name_Packaging Type **H**


Manufacturer: XXXXXXX Product Art:
 OXO Designer: XXXXXXX
 Created: XXXXXXX
 Modified: XXXXXXX
 OXO Production: XXXXXXX
 Modified: XXXXXXX

**ADD
GRAYSCALE
IMAGE OF
PRODUCT
HERE**

Material, Size, Ink Specs

Configuration: Hanging Card Size: XX.XX in x XX.XX in
 Print Materials: Bright White
 Solid Bleach Sulfate
 0.45 mm Thick
 Sided: 2
 Colors: 5/5
 Varnish/Lam: Matte PP Lamination

Process Inks:


Pantone Inks:


Material without Printing:
 Glue – Industrial Strength
 Twist Ties –
 1 flat clear twist tie [upper die holes]
 1 flat black twist tie [lower die hole]
 Clear Plastic Blade Cover – PP

Additional Specs
 Testing Required: Bar Code
 Drop Testing
 Testing N/A: Accelerated Age
 Tear

Notes:
 – The OXO logo should be printed correctly without distortion.
 – The above line art should be used for the Inner/ Master Carton stickers.
 – Each finished package must hang straight. You may adjust the placement of the hanging hole (from left to right only) if necessary.
 – Do not print the purple line around the UPC bar code.
 – All inner cartons must have a top sheet of corrugated placed inside so that the packaging is not damaged when the cartons are sliced open with a knife.
 – A top sheet of corrugated cardboard is not needed if the inner carton is designed so that the products and packaging cannot be damaged when slicing open the carton with a knife.
 – The purple points are for Dennison for artwork reference, there is no die cut hole when making the card.
 – No PVC.



GOOD GRIPS®

Product Name

Lorem ipsum dolor sit
 Color sit amet
 consectetur




BETTER™ GUARANTEE


Please update Spec Box info with Material, Size and NOTES details from approved APO Dieline in FINAL Configuration Folder.



GOOD GRIPS®

Product Name

Lorem isum enim est enim ad minim veniam
 Ut enim adminim for removing blemishes
 Duisaute olor sinto ccaecat cupidatat est

Dolor sit amet totam remaeso aperiam eaque ipsa, quaente	Ut enim ad minim veniam quis nostrud exercitation	Duis aute irure dolor in repr ehenderit in voluptate	Excepteur sint occaecat cupid atat non proident, sunt in culp
 BETTER™ GUARANTEE <small>If you're not satisfied with your purchase, we want to hear about it. We will replace it or refund you, because we are here to make it better — guaranteed.</small>	 <small>OXO is committing 1% of our annual sales to support environmental nonprofits.</small>	  <small>DISHWASHER SAFE BPA FREE</small>	 <small>EST 1990</small> oxo.com <small>1 800 543 4411</small>
<small>Product Name – 00000000</small>   <small>Made in China. Distributed by OXO International, Ltd., El Paso, TX 79912. OXO and GOOD GRIPS are registered trademarks of Heide of Troy Limited.</small>			

GG_Product Name_Packaging Type **H**

Manufacturer: XXXXXXXX Product Art:

OXO Designer: XXXXXXXX

Created: XXXXXXXX

Modified: XXXXXXXX

OXO Production: XXXXXXXX

Modified: XXXXXXXX

**ADD
GRAYSCALE
IMAGE OF
PRODUCT
HERE**

Material, Size, Ink Specs

Configuration: Card Size: XX.XX in x XX.XX in

Print Materials: Thin Card –
Clay coated newsback
– 0.9 mm thick

Sided: 2

Colors: 5/5

Varnish/Lam: Matte PP Lamination

Process Inks:
Cyan Magenta Yellow Black

Pantone Inks:
PMS 485C

Material without Printing:

Glue – Industrial Strength

Twist Ties –
1 flat clear twist tie [upper die holes]
1 flat black twist tie [lower die hole]

Clear Plastic Blade Cover – PP

Additional Specs

Testing Required: Bar Code
Drop Testing

Testing N/A: Accelerated Age
Tear

Notes:
– The OXO logo should be printed correctly without distortion.
– The above line art should be used for the Inner/Master Carton stickers.
– Each finished package must hang straight. You may adjust the placement of the hanging hole (from left to right only) if necessary.
– Do not print the purple line around the UPC bar code.
– All inner cartons must have a top sheet of corrugated placed inside so that the packaging is not damaged when the cartons are sliced open with a knife.
– A top sheet of corrugated cardboard is not needed if the inner carton is designed so that the products and packaging cannot be damaged when slicing open the carton with a knife.
– The purple points are for Dennison for artwork reference, there is no die cut hole when making the card.
– No PVC.





GOOD GRIPS®

Product Name

Lorem ipsum dolor sit


Color sit amet consectetur




DISHWASHER
SAFE



**BETTER
GUARANTEE**








GOOD GRIPS®

Product Name

Lorem isum enim est enim ad minim veniam

Ut enim adminim for removing blemishes

Duisaute olor sinto ccaecat cupidatat est

Dolor sit amet totam remaeso aperiam eaque ipsa, quaente	Lorem ipsum dolor sit ameterente cons ectetur veritatis et quasi	Duis aute irure dolor in repre henderit in voluptate
<p style="text-align: center;">OXO</p> <p style="text-align: center;">BETTER GUARANTEE</p> <p style="font-size: 8px;">If you're not satisfied with your purchase, we want to hear about it. We'll replace it or refund you, because we're here to make it better — guaranteed.</p>	<p style="font-size: 8px;">1% FOR THE PLANET OXO is committing 1% of our annual sales to support environmental nonprofits.</p> <div style="display: flex; justify-content: space-between; align-items: center; font-size: 8px;"> <div style="text-align: center;">  <p>DISHWASHER SAFE</p> </div> <div style="text-align: center;">  <p>STAINLESS STEEL</p> </div> </div> <p style="font-size: 8px; text-align: center;">EST 1990 OXO.COM 1 800 545 4411</p>	<p style="font-size: 8px;">Product Name – 00000000</p>  <p style="font-size: 8px;">Helan of Troy Made in China. Distributed by OXO International, Ltd., El Paso, TX 79912. OXO and GOOD GRIPS are registered trademarks of Helan of Troy Limited.</p>

Please update Spec Box info with Material, Size and NOTES details from approved APO Dieline in FINAL Configuration Folder.

GG_Product Name_Packaging Type



Manufacturer: XXXXXXXX
OXO Designer: XXXXXXXX
Created: XXXXXXXX
Modified: XXXXXXXX
OXO Production: XXXXXXXX
Modified: XXXXXXXX

Product Art:

ADD
GRAYSCALE
IMAGE OF
PRODUCT
HERE

Material, Size, Ink Specs

Configuration: Card
Print Materials: Thin Card – Clay coated newsback – 0.9 mm thick
Sided: 2
Colors: 5/5
Varnish/Lam: Matte PP Lamination

Size: FLAT: XX.XX in x XX.XX in
Size: TRIM: XX.XX in x XX.XX in

Process Inks:



Pantone Inks:



Material without Printing:

Glue – Industrial Strength

Twist Ties –

- 1 flat clear twist tie [upper die holes]
- 1 flat black twist tie [lower die hole]

Clear Plastic Blade Cover – PP

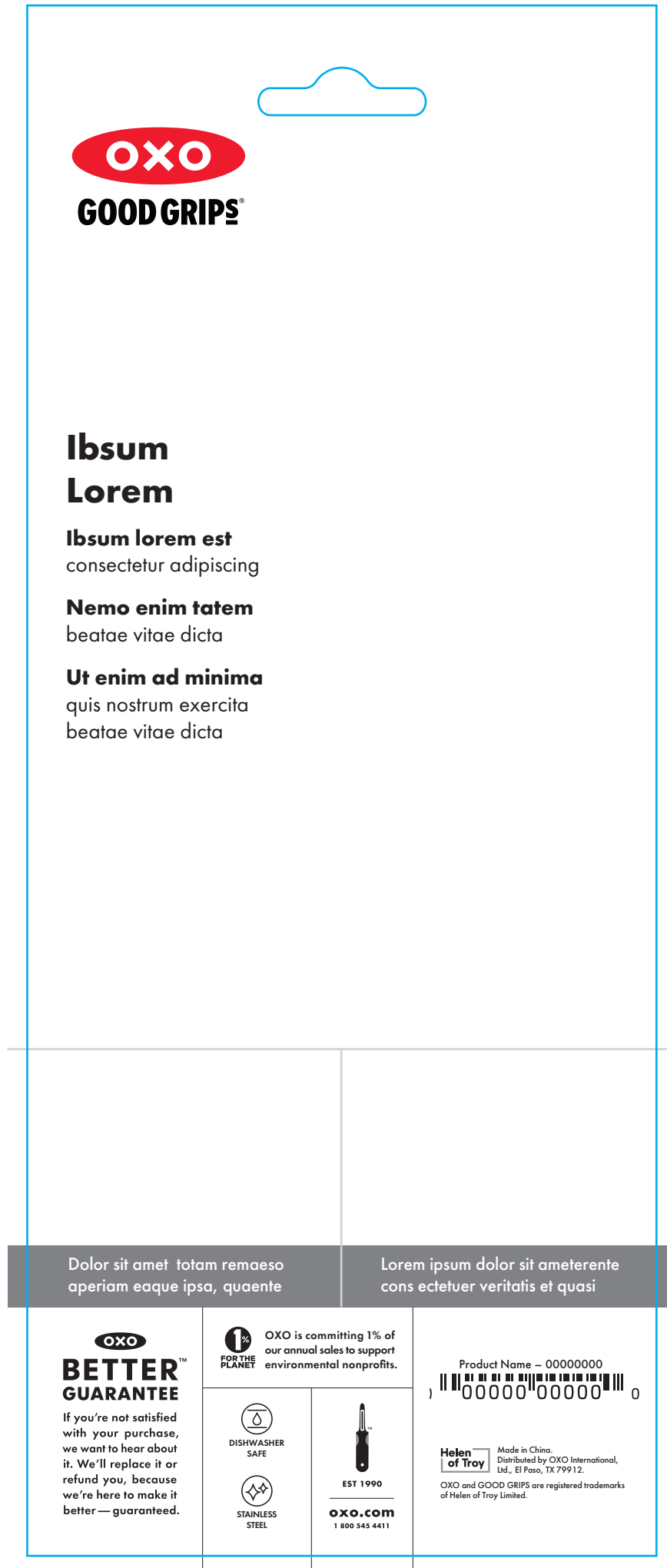
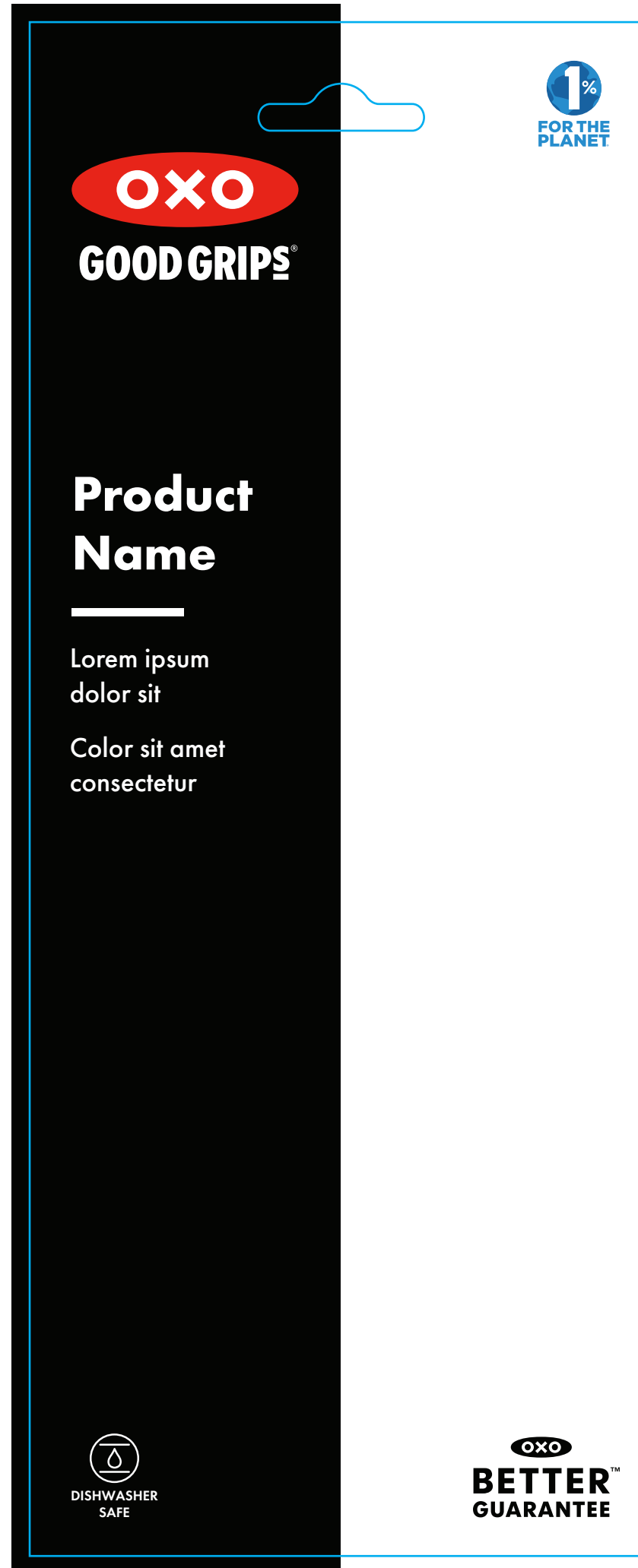
Additional Specs

Testing Required: Bar Code
Drop Testing

Testing N/A: Accelerated Age
Tear

Notes:

- The OXO logo should be printed correctly without distortion.
- The above line art should be used for the Inner/Master Carton stickers.
- Each finished package must hang straight. You may adjust the placement of the hanging hole (from left to right only) if necessary.
- Do not print the purple line around the UPC bar code.
- All inner cartons must have a top sheet of corrugated placed inside so that the packaging is not damaged when the cartons are sliced open with a knife.
- A top sheet of corrugated cardboard is not needed if the inner carton is designed so that the products and packaging cannot be damaged when slicing open the carton with a knife.
- The purple points are for Dennison for artwork reference, there is no die cut hole when making the card.
- No PVC.



Please update Spec Box info with Material, Size and NOTES details from approved APO Dieline in FINAL Configuration Folder.

GG_Product Name_Packaging Type

H

Manufacturer: XXXXXXX
OXO Designer: XXXXXXX
Created: XXXXXXX
Modified: XXXXXXX
OXO Production: XXXXXXX
Modified: XXXXXXX

Product Art:

**ADD
GRAYSCALE
IMAGE OF
PRODUCT
HERE**

Material, Size, Ink Specs

Configuration: Hanging Card Size: XX.XX in x XX.XX in

Print Materials: Bright White
Solid Bleach Sulfate
0.45 mm Thick

Sided: 2
Colors: 5/4

Varnish/Lam: XXXXXX

Process Inks:



Pantone Inks:



Material without Printing:

Glue – Industrial Strength

Additional Specs

Testing Required: Bar Code
Drop Testing

Testing N/A: Accelerated Age
Tear

Notes:

- The OXO logo should be printed correctly without distortion.
- The above product art should be used for the Inner/Master Carton stickers.
- Each finished package must hang straight. You may adjust the placement of the hanging hole (from left to right only) if necessary.
- All inner cartons must have a top sheet of corrugated placed inside so that the packaging is not damaged when the cartons are sliced open with a knife.
- A top sheet of corrugated cardboard is not needed if the inner carton is designed so that the products and packaging cannot be damaged when slicing open the carton with a knife.
- Packaging needs to stand upright without leaning forward or backward
- No PVC.



**Alternate back
on white**

**Please update Spec Box info
with Material, Size and NOTES
details from approved APO Dieline
in FINAL Configuration Folder.**